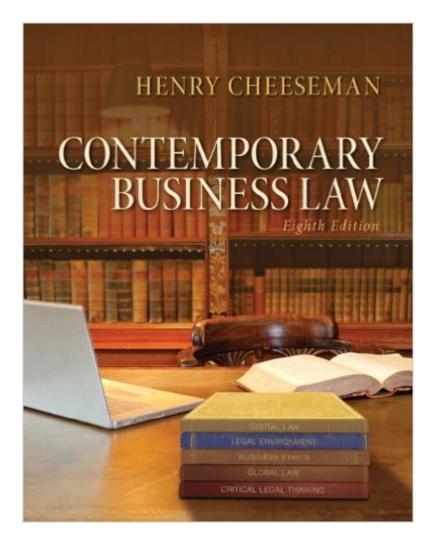
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Contemporary Business Law (8th Edition)





Synopsis

Primarily a text for courses in Business Law, Contemporary Business Law can also serve as a handy resource/reference for newcomers to the world of business. ¿ Take students beyond rote memorization and into true understanding of the concepts and their implications. ¿ This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environmentâ "as well as todayâ ™s social, ethical, and international issues that are important to the study of business lawâ "itâ ™s the ideal text for your one- or two-semester undergraduate course in Business Law. ¿ This text provides a better teaching and learning experienceâ "for you and your students. Hereâ ™s how: Tailor the material to your specific course with the Custom Database option. Draw students into the material with a rich selection of cases. Address issues critical to the field of business law today.

Book Information

Hardcover: 800 pages Publisher: Pearson; 8 edition (January 10, 2014) Language: English ISBN-10: 013357816X ISBN-13: 978-0133578164 Product Dimensions: 8.8 x 1.3 x 10.9 inches Shipping Weight: 4 pounds (View shipping rates and policies) Average Customer Review: 4.2 out of 5 stars Â See all reviews (12 customer reviews) Best Sellers Rank: #89,192 in Books (See Top 100 in Books) #66 in Books > Law > Rules & Procedures > Civil Procedure #299 in Books > Law > Business #504 in Books > Textbooks > Law

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This book is amazing. Cheeseman does a great job of explaining complicated concepts of law to people who aren't part of the law profession. He never tries to confuse you or use a bunch of unexplained terms, he goes out of his way to really break down topics and discuss them. HIGHLY recommended for any Business Law course.

It was ok except i needed a code that was not included in the book.

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very happy with this purchase

This book is great for intro students learning about law. The author clarifies what others make complex and provides various examples.

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